Nationally-Recognized Rankings
- University Rankings ranked UA Campus Rec as the best college fitness center [Click Here]
- Collegerank.net ranked UA Campus Rec in the nation’s top 20 of most luxurious campus recreation centers [Click Here]
- UA Campus Rec was featured in the Campus Rec online magazine as the “Rec of the Week” [Click Here]

Facility & Member Services Improvements (improving the customer experience & expanding program usage)
- Artificial turf installed by the bouldering wall for outdoor functional training equipment & expanded facility offerings
- Added new functional training equipment in the weight room
- Equipment checkout counter renovation to improve customer interface
- Addition of a sun shade over the bouldering wall
- Locker room feasibility study yielded concept designs and cost estimates for a total locker room renovation
- Digital media software implementation to expand digital displays and allow for additional upgrades
- Improved A/V in meetings rooms
- To meet the growing demand and continue to improve the customer experience, the position of Assistant Director for Fitness, Wellness, Youth & Activities was separated into two positions: Assistant Director for Youth & Activities and Assistant Director for Fitness & Wellness.

Program Participant Survey
To what extent has participation in Campus Rec’s programs, activities, and/or trips improved or increased the following?

Collaborative Programs/Offerings
- Sports marketing internships
- Graphic design internships
- College of Education Practicum
- College of Public Health internships
- Adaptive Yoga
- Integrated tennis
- Seated volleyball
- Fitness for ESL
- Sports night for cultural centers
- Body Smart
- Nutrition Series
- Cooking on Campus

Tucson Community Partners
- Sprint
- Pizza Hut
- Tucson Federal Credit Union
- KIND Snacks

Campus Recreation Continues to Explore On-Campus Partnerships
- Eller Sports Marketing Department
- National Forest Service & Park Service
- College of Visual Communications
- UA Cultural Centers
- College of Fine Art
- Career Center
- 100% Engagement Experience for Professional Development Track
- College of Education
- UA Cooperative Extension Military Outreach
- New Start
- Residence Life
- Bear Down Summer Bridge
- ROTC
- Chinese Cultural Center
- Campus Health
- Student Health Advocacy Committee
- Life Work Connections
- International Students Organization
- Disability Resource Center
- Center for English as Second Language
- Center for Compassion Studies
**Intramural Sports**
- Intramurals expanded the number of sports offered to include Spike Ball, Racquetball, Badminton, and Bubble Soccer (to compliment its traditional sports such as Flag Football, Soccer, and Basketball).
- Increased the number of teams that participated in Intramural Sports.
- Increase participation in Intramurals by 61% over Spring 2015.
- Created off campus housing intramural leagues.
- Highlighted a different sport each month for the Living & Learning Community.
- Organized a Dodgeball tournament for GPSC.

**Fitness**
- Expanded programming to include new classes Acro Yoga, Indo board Yoga, and Tires & Ropes.
- Held certification prep courses for ACE Personal Training, ACE Group Fitness, and IFTA Cycling certification, certifying over 16 students and community members.
- Increased Group Fitness Pass sales over last spring.
- Increased participation in Group Fitness classes by 13% over last spring.

**Outreach & Special Events**
- Created RecRecess, a weekly event around campus designed to encourage students to get active and stay fit on campus (e.g. Yoga near Drachman Hall).
- Collaborated with Campus Health, Res Life, ASUA/WEB, and Dean of Students to create “Cats After Dark” to give students an opportunity to have fun, active late night programs and events on campus.

**Outdoor Adventures & Challenge Program**
- Founding member of the Southern Arizona Challenge Network.
- Restructured the Challenge Course to focus on mentoring students.
- Expanded outdoor recreation trips including Nordic Skiing, SCUBA, and Bike Touring.
- Outdoor partnered with Res Life on the Living & Learning Community.
- Outdoor Adventures was featured on UANews (twice) for its SCUBA program and its National Ranking.
- The Outdoor Adventures Program was ranked #13 for the first time by the Outbound Collective [Click Here].

Get ACTIVE. Live HEALTHY. Be WELL. Campus RECREATION.
Recap of Campus Recreation Program Areas  

**Aquatics**
- Expanded offerings and reintroduced previous offerings such as Swim Practice Class, American Red Cross Lifeguard Instructor Certification, Basic Life Support Certification, Certified Pool Operator
- Hosted 2nd Annual Sun & Water Safety Day
- Hosted Tucson Skin Cancer Screening for UA Campus Rec lifeguards
- Increased program participation and pool usage over last spring

**Hockey**
- Hockey qualified for the National Tournament in Chicago and won their first game in overtime, beating Western Michigan University (*1st win at National since 2003*)
- 2nd Annual Pink the Rink held in partnership with the UA Cancer Research Center was a great success and raised close to $3000
- 1st Annual Pucks & Paws in partnership with the Southern Arizona Humane Society raised $1000 for the Humane Society and allowed fans to meet and adopt pets at the game

**Wellness**
- Expanded offerings with Confucius Institute for 2 more years
- Hosted a Wellness Intern from the College of Public Health
- Hosted a Spiritual Wellness Week for the Native American Student Union as part of their Spiritual Symposium held at the Rec Center
- **Ask the Trainer** provided free weekly opportunities for students, faculty and staff to “know their numbers” regarding BMI and blood pressure and ask questions about personal training programs
- **Ask the Dietician** provided free monthly opportunities for students, faculty and staff to learn more about wellness and eating healthy to achieve or maintain lifestyle goals. This was in collaboration with Campus Health
- Added wellness workshops and classes that included Nutrition, Mindfulness, Meditation and Body Image

**Club Sports**
- Archery: Madison Eich competed in the World University Championships in Mongolia and placed 17th (out of 33 archers). She is an alternate for the Olympic team (Summer 2016 games) after finishing 15th at The Olympic Trials
- Cycling: Both men’s and women’s teams won Regional Championships, sweeping the podium in every race. At Road Nationals, Erica Cleveenger placed 5th in the Women’s DI race and the Men’s Team Trial finished 6th
- Rugby (M): The 15’s team made it to quarterfinals in Nationals Tournament (furthest made in playoffs in recent years). The 7’s team competed in the CRC Sevens Tournament and lost in the semi-finals
- TriCats: Erica Cleveenger won the Women’s Olympic Distance; individuals also took 4th, 32nd, 94th, 128th, 213th, and 259th (out of 478 athletes who placed). In the Men’s Olympic Distance, individuals took 14th, 15th, 61st, 105th, 145th, and 184th (out of 757 athletes who placed). The mixed team relay took 2nd place. The team overall placed 6th; men’s team finished 5th and women’s team finished 6th
- Volleyball (M): B team took 1st place (DIII) and A team took 3rd (DI) at National Tournament

**Activity Classes**
- Added Fine Arts classes (sculpture, guitar, ballet, drawing, painting)
- Expanded Martial Arts classes (Tai Chi)

Learn more about Campus Recreation online at [REC.ARIZONA.EDU](http://REC.ARIZONA.EDU)
## End of Semester Report: Spring 2016

### Recreation Center Usage

<table>
<thead>
<tr>
<th>Category</th>
<th>Spring 2016</th>
<th>Spring 2015</th>
<th>% of Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Entries</td>
<td>503,576</td>
<td>491,126</td>
<td>3%</td>
</tr>
<tr>
<td>Undergraduates and Rec Center Visits</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Total student (undergrad) population</td>
<td>33,732</td>
<td>30,789</td>
<td>9%</td>
</tr>
<tr>
<td>Unique undergraduate Recreation Center visits</td>
<td>18,414</td>
<td>18,884</td>
<td>-2%</td>
</tr>
<tr>
<td>Percentage of total population using Rec Center</td>
<td>55%</td>
<td>61%</td>
<td>-6%</td>
</tr>
<tr>
<td>Total undergraduate visits</td>
<td>400,775</td>
<td>390,832</td>
<td>2%</td>
</tr>
<tr>
<td>Graduates/Professionals and Rec Center Visits</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Total student (graduate/professional) population</td>
<td>9,356</td>
<td>7,310</td>
<td>30%</td>
</tr>
<tr>
<td>Unique graduate student Recreation Center visits</td>
<td>2,593</td>
<td>2,847</td>
<td>-9%</td>
</tr>
<tr>
<td>Percentage of total population using Rec Center</td>
<td>28%</td>
<td>39%</td>
<td>-11%</td>
</tr>
<tr>
<td>Total graduate /pro visits</td>
<td>55,693</td>
<td>46,608</td>
<td>20%</td>
</tr>
</tbody>
</table>

### Program Participation

<table>
<thead>
<tr>
<th>Category</th>
<th>Spring 2016</th>
<th>Spring 2015</th>
<th>% of Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Group Fitness Class Visits</td>
<td>15,998</td>
<td>14,132</td>
<td>13%</td>
</tr>
<tr>
<td>Session Based Fitness</td>
<td>146</td>
<td>95</td>
<td>54%</td>
</tr>
<tr>
<td>Activity Class Participants</td>
<td>215</td>
<td>317</td>
<td>-32%</td>
</tr>
<tr>
<td>Wellness Participants</td>
<td>1,503</td>
<td>594</td>
<td>153%</td>
</tr>
<tr>
<td>Fitness 2U Participants</td>
<td>1,542</td>
<td>1,200</td>
<td>29%</td>
</tr>
<tr>
<td>Outdoor Adventures Participants</td>
<td>447</td>
<td>438</td>
<td>2%</td>
</tr>
<tr>
<td>Challenge Course Participants</td>
<td>644</td>
<td>804</td>
<td>-20%</td>
</tr>
<tr>
<td>Intramural Sports Participants</td>
<td>5,111</td>
<td>3,169</td>
<td>61%</td>
</tr>
<tr>
<td>Collegiate Clubs Sports Participants</td>
<td>906</td>
<td>864</td>
<td>5%</td>
</tr>
<tr>
<td>Aquatics Programs Participants</td>
<td>322</td>
<td>249</td>
<td>29%</td>
</tr>
<tr>
<td>Aquatics Pool Usage</td>
<td>31,447</td>
<td>28,913</td>
<td>9%</td>
</tr>
<tr>
<td>Hockey Spectators</td>
<td>15,872</td>
<td>18,157</td>
<td>-13%</td>
</tr>
</tbody>
</table>

**Notes:**
- There were 9 home hockey games spring 2015 vs. only 7 home hockey games spring 2016 (2 less)
- Cooking on Campus in 2015 was tracked as Activity Classes; in Spring 2016 it was tracked as Wellness events
- Wellness events beginning Spring 2016 include all wellness tabling / engagement events

### Total Auxiliary Revenue

<table>
<thead>
<tr>
<th>Period</th>
<th>FY2016</th>
<th>FY2015</th>
<th>% of Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>January 1 - May 15</td>
<td>$876,203</td>
<td>$873,544</td>
<td>0.30%</td>
</tr>
</tbody>
</table>

QUESTIONS, COMMENTS OR IDEAS? CALL US AT 520.626.3396