Facility & Member Services Improvements *(improving the customer experience & expanding program usage)*

- Introduced Cupping Therapy as a massage option.
- Purchased new Cybex and Hammer Strength plate loaded equipment.
- Added two outdoor functional fitness stations outside the Weight Room.
- Added a secondary entrance on 7th street into Outdoor Recreation.
- Selected architect and contractor for the Locker Room Renovation project to begin in Spring 2017 and completed by the end of summer 2017.

### Total Auxiliary Revenue

<table>
<thead>
<tr>
<th></th>
<th>FY2016</th>
<th>FY2015</th>
<th>% of Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>July 1 - December 31</td>
<td>$ 921,717</td>
<td>$ 863,182</td>
<td>6.78%</td>
</tr>
</tbody>
</table>

**Recreation Center Usage / Visits between August 1, 2016 – December 31, 2016**

**Total Campus Recreation Visits**

413260

### Program Participation

<table>
<thead>
<tr>
<th></th>
<th>Fall 2016</th>
<th>Fall 2015</th>
<th>% of Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Group Fitness Class Visits</td>
<td>11,821</td>
<td>9,009</td>
<td>31%</td>
</tr>
<tr>
<td>Activity Class Participants</td>
<td>496</td>
<td>319</td>
<td>55%</td>
</tr>
<tr>
<td>Wellness Workshop Participants</td>
<td>35</td>
<td>Not tracked for Fall 2015</td>
<td>-</td>
</tr>
<tr>
<td>Fitness 2U Participants</td>
<td>1,166</td>
<td>615</td>
<td>90%</td>
</tr>
<tr>
<td>Outdoor Recreation Trip &amp; Workshop Participants</td>
<td>1093</td>
<td>417</td>
<td>162%</td>
</tr>
<tr>
<td>Challenge Course Participants</td>
<td>1380</td>
<td>898</td>
<td>54%</td>
</tr>
<tr>
<td>Intramural Sports Participants</td>
<td>5,215</td>
<td>4,742</td>
<td>10%</td>
</tr>
<tr>
<td>Collegiate Clubs Sports Participants</td>
<td>1088</td>
<td>918</td>
<td>19%</td>
</tr>
<tr>
<td>Aquatics Programs Participants</td>
<td>397</td>
<td>273</td>
<td>45%</td>
</tr>
<tr>
<td>Hockey Spectators</td>
<td>10,178</td>
<td>15,300</td>
<td>-33%</td>
</tr>
</tbody>
</table>

**Notes:**

The lower number of hockey spectators in Fall 2016 vs Fall 2015 is due to 4 of the 13 games in 2016 were moved to 2:00pm due to conflicts with the Road Runners.
Recap of Campus Recreation Program Areas – Fall 2016

**Fitness and Wellness**
- Introduced Stand Up Paddleboard.
- Implemented Sit Less, Move More presentations around campus to encourage movement and better health throughout the busy workday.
- Incorporated 8 wellness dimensions into all program area offerings.
- Expanded Group Fitness to Drachmann Hall and the Bookstore.
- Increased revenue by 21% in Group Fitness passes.
- 90% of participants feel their involvement in the fitness program has moderately to significantly improved their well being.

**Aquatics**
- Increased swim lessons by 45% (397 lessons).
- Just over 28,000 patrons utilized the pool during the fall semester.

**Intramural Sports**
- Increased average Free Agent teams from 3 to 22 by creating a new free agent process.
- Increased number of teams by 22%.
- Introduced Intramural Golf for the first time by partnering with Randolph Golf Course.

**Outdoor Recreation & Challenge Program**
- Outdoor Recreation’s collaboration with Project Navigate was featured on UA News.
- Increased participation by 224% over Fall 2015.
- Tobey Schmidt and Outdoor Recreation won an ambassadorship for the Outdoor Foundation and Merrel.
- Outdoor Adventures Theme Community (formerly Living & Learning Community) has produced multiple new staff members, and is gaining interest from as a recruiting tool.
- The Challenge Course increased participation by 53% serving 1380 participants in the fall semester.

Get ACTIVE. Live HEALTHY. Be WELL. Campus RECREATION.
Recap of Campus Recreation Program Areas – Fall 2016

Club Sports
- Women’s Soccer won their regional tournament and competed in the Champions Division of the National Tournament in Foley Alabama.
- David Grief of Cycling placed 11th at Cyclocross Nationals.
- Partnered with Career Services to host the 2nd Reverse Career Fair.
- Partnered with Serve Tucson to hold the 2nd Day of Service that had over 50 club athletes participate to clean up Amphi Park.

Activity Classes
- Activities hosted a visiting Scholars Expo for the Confucius Institute in October. Participants were able to experience calligraphy and Qigong and learn about all of the offerings at Campus Rec.
- Activity Classes increased participation by 55%.
- Participated in Finals Survival week offered Oil Painting on glass workshops - had 30 participants.

Hockey
- First home victory against ASU since December 2008 and first victory at ASU since 2014.
- Social Media: Post game interview on the ice reached 5.2k views (15,835 people reached). 3k views for post game celebration on Facebook (10,797 people reached).

Youth and Family Programs
- Fall Break Camp increased participation by 112% and Winter Break Camp increased by 120% over last year.
- The transfer of AYU information & responsibilities since August has been smooth and on schedule.
- Participated in UA Kids Zone at various hockey games, providing activities and youth program information to families.

Outreach, Special Events and Marketing
- Outreach served almost 18,000 individuals during summer / fall tours, presentations, tabling and special events including current students, future students (high school, transfer & early outreach), and counselors.
- Meet Me @ The Rec in August had over 2500 participants. The event had 81 partners on & off campus. Generating $10,000 cash and $5,000 in trade revenue.
- Partnered with the Bookstore hosting a tent on the mall for Homecoming and had over 75 alumni attend.
- Co-chaired the Finals Survival Week committee and chaired the sub-committee for the Kick Off Event. We also held the 2nd Zen Day on Dead Day event serving over 300 students.
- Campus Recreation collaborated with the Bookstore for the UA Cares Campaign. We also collaborated with both the Bookstore and The Student Union for the Campus Pantry Food Drive and collected over 1600 pounds of food.

Learn more about Campus Recreation online at www.REC.ARIZONA.EDU
Community Partners & Sponsorships

- Arizona Conservation Corps
- Lululemon
- Ben's Bells
- Blue Cross Blue Shield
- Campus Crossings
- Cancer Center
- Dove Mountain Ritz Carlton
- Endless Summer
- Ford Aquatics
- Hi-Chew
- Jewish Community Center
- KIND Snacks
- Mamas Hawaiian BBQ
- Outdoor Foundation
- Outdoor Nation
- Pfizer
- Pizza Hut
- YWCA
- Sauce
- Radisson Suites
- Randolf Golf Course
- Reid Park Zoo
- Scented Leaf
- SmartHunts
- Tucson Federal Credit Union
- Tucson Unified School District

Campus Recreation Continues to Explore On-Campus Partnerships

- 100% Engagement Experience Professional Development Track
- ASUA Wildcat Events Board
- Bear Down Summer Bridge
- Biosphere II
- Bluechip Leadership
- Campus Health
- Career Center
- Cats After Dark
- Center for Compassion Studies
- Center for English as Second Language
- Chinese Cultural Center
- College of Education
- College of Fine Art
- College of Visual Communications
- Confucius Institute
- Disability Resource Center
- Eller School of Management
- Eller Sports Marketing Department
- Enrollment Management
- Faculty Fellows
- GPSC
- InBalance Intensive Substance Abuse Program
- International Students Organization
- Life Work Connections
- National Forest Service & Park Service
- Native American Student Affairs
- New Start
- Residence Life
- Student Health Advocacy Committee
- Student Union
- Think Tank
- UA Bookstore
- UA CaresUA Cooperative Extension Military Outreach
- UA Cultural Centers
- UA Leadership Programs
- UA Library
- UA Medical School
- UA ROTC (all branches)
- UA Tech Park
- UA Transfer Student Center

QUESTIONS, COMMENTS OR IDEAS? CALL US AT 520.626.3396