



## Fall 2012 Semester Report

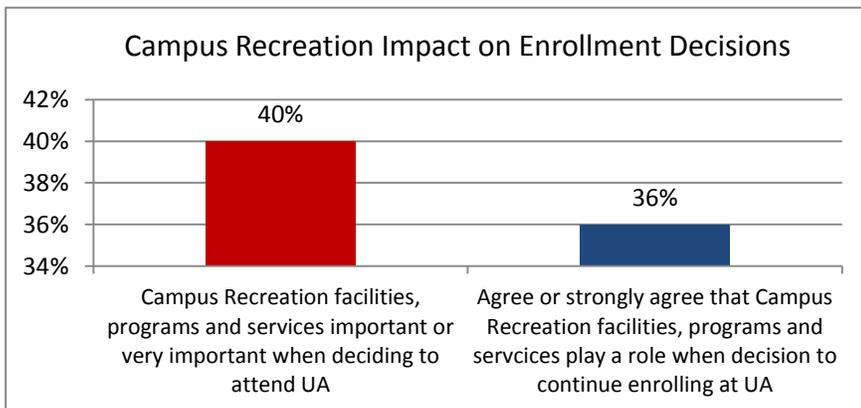
### ACADEMIC PARTNERSHIPS AND COLLABORATIONS

- The Fitness & Wellness program collaborated with the College of Public Health to offer specialty classes and wellness lectures. The events, led by Campus Rec staff and professors at the College, were held at Campus Recreation and the College’s Wellness Room in Drachman Hall (funded by Canyon Ranch Center). Activities included:
  - Far East: Traditional Chinese Medicine and Acupuncture
  - Superbug: The Emergence of MRSA
  - Food as Medicine
  - Modern Core and Modern Yoga (specialty classes jointly created by Campus Rec and CPH)
  - Luchadores: UA Students Fighting for Border Health
- Campus Rec submitted two syllabi for credit courses: Fitness and Wellbeing for Life, and Beginning Weight Training and Conditioning. Classes are structured to be experiential with a lecture component included.
- The Fitness Department hosted the Southwest Fitness Conference for the seventh consecutive year. This successful conference brings quality education to the fitness staff, and generates positive exposure for the Rec Center in Tucson and the surrounding area.
- Outdoor Adventures (OA) created a partnership with the International Exchange Program, providing trips for students between orientation and the start of classes.

### STUDENT ENGAGEMENT

Undergraduates and Rec Center Visits	FALL 2012	FALL 2011	% change
Total student (undergrad) population	31,565	30,665	3%
Unique undergraduate Campus Recreation visits	20,199	19,596	3%
Percentage of total population using Campus Rec	64%	64%	-
Total undergraduate visits	363,895	348,721	4%
<b>Graduates/Professionals and Rec Center Visits</b>			
Total student (graduate/professional) population	8,658	8,571	1%
Unique grad/pro Campus Recreation visits	3,321	3,271	2%
Percentage of total population using Campus Rec	38%	38%	-
Total grad/pro visits	47,882	51,417	-7%

Please note, these statistics do not comprise total participation as numerous sports and classes are not located in the recreation center.



### RECRUITMENT & RETENTION

Campus Rec completed a student survey in the fall semester, evaluating our impact on factors related to health, wellness, and healthy lifestyles. Respondents rated the importance of Campus Rec facilities, programs and services when making decisions to enroll at the UA, and when deciding to continue enrolling at UA in subsequent years. The table to the left indicates these results. N=3,719

## KEY PARTICIPATION FIGURES

	FALL 2012	FALL 2011
Rec center entries	433,801	427,264
Fitness classes	11,847	13,706
Wellness Program	353	N/A
Challenge course	787	753
Outdoor Adventure programs	527	119
Aquatics programs (exclusive of visits)	97	342
Hockey Spectators	16,197	17,429

Coming soon with the assistance of SASG... GPA calculations of Campus Recreation users versus non-users!

## Intramurals and Sports Clubs

	Fall Semester
Total number of unique participants in intramurals	3,428
Total number of sport club athletes	900
- Out-of-state athletes	377
- International athletes	34
- Out-of-state/international tuition *	\$3,328,278

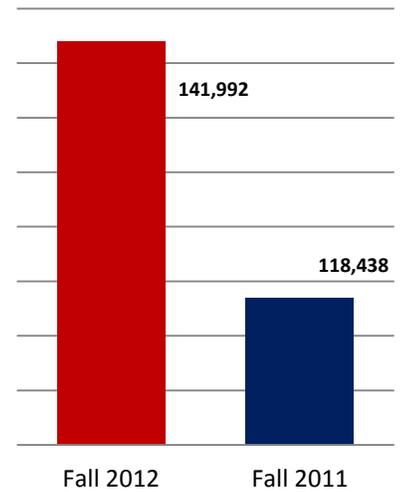
\* Figure reflects difference between resident and non-resident tuition. Calculation is based on full-time status (12 or more credit hours), as an undergrad with an undeclared major.

## FINANCIAL SUMMARY

	FY2013* 1 July – 31 Dec	FY2012 1 July – 31 Dec
Total Auxiliary Revenue	\$572,760	\$596,598

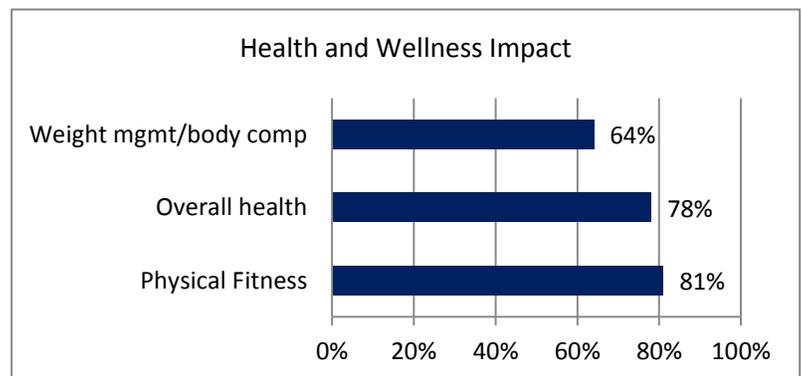
\*The decrease in auxiliary revenue from FY2012 to FY2013 can be attributed to the transition of Wildcat Threads to Bookstore management, and the temporary discontinuation of massage services during the fall of 2012.

## Unique Website Visits



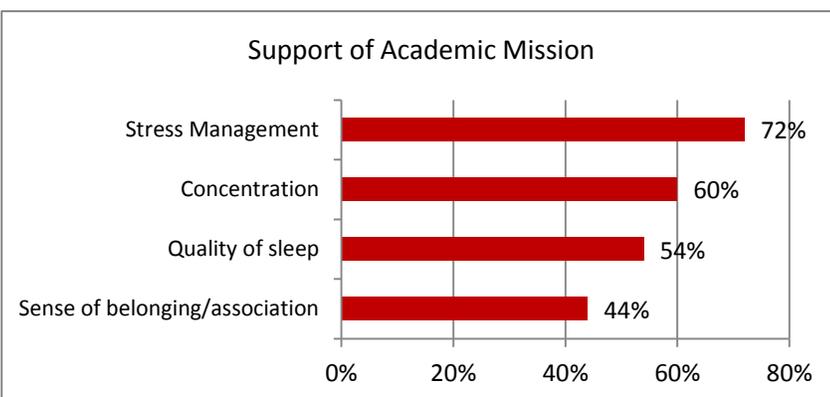
## HEALTH AND WELLNESS IMPACT

Students were asked to what degree Campus Recreation participation improved specific behaviors. **Users of Campus Rec reported that participation significantly or moderately improved the factors reflected in the chart to the right.** (N=2,613)



## SUPPORT OF ACADEMIC MISSION

The American College Health Association (ACHA) conducts a National College Health Assessment, which is a nationally recognized research survey that collects precise data about UC Merced student's health habits, behaviors and perceptions. Results indicated the top three factors negatively affecting their individual academic performance\* were stress, sleep difficulties, and cold/flu/sore throat.



UA students were asked to indicate outcomes obtained from participation in Campus Recreation activities. Outcomes related to overall academic success, as well as factors indicated in the ACHA study, are presented in the table to the left. These figures represent the percentage of Campus Recreation users who report that **participation significantly or moderately improved the indicated factors.** N=2,613

\*As defined by receiving a lower grade on an exam or important project, receiving a lower grade in the course, receiving an incomplete or dropped the course, experiencing a significant disruption in thesis, dissertation, research or practicum.

## Semester Highlights and Achievements

### Staff Training

- Eighty one employees were certified in CPR/AED and 32 in first aid. In addition, 60 staff members were audited on their emergency response skills. Audits included CPR/AED, first aid, and lifeguarding rescues. (Classes are taught by American Red Cross certified Campus Rec staff.)
- The aquatics staff conducted over 500 hours of training covering everything from emergency preparedness, rescue procedures, professionalism and skill development.
- Campus Recreation implemented the “Supervisor Training Series,” which was attended by supervisors in the Facilities and Services group over four different days.
- OA introduced the Outdoor Leadership Training program to provide training for students interested in becoming outdoor trip leaders on future Campus Rec events.

### Sports

- Men’s Lacrosse won the “Best of the West” Tournament.
- Darius Ross was selected at Top 10 Officials at NCCS West Regional Flag Football Tournament.
- Men’s Soccer earned a collegiate bid to the NIRSA/NCCS National Club Soccer Championship.
- The 1<sup>st</sup> annual Teddy Bear Toss at the TCC in conjunction with the hockey program was a huge success and a wonderful community event. Over 900 Teddy Bears were donated to children during the holidays.

### Youth and Outreach

- Campus Recreation participated in several campus-wide special events during fall semester: Wildcat Welcome, Family Weekend, Food Day and Homecoming.
- Campus Recreation placed 7<sup>th</sup> in the PAC 12 Fitness Challenge, tallying over 65,000 fitness minutes during the week-long event.

- Youth Expercamps were held during October Break and Winter Break for children ages 5 -11yrs old. Activities included field trips to the UA Cooperative Extension’s Village Farm and Flandrau Science Center.
- Staff began sending an email newsletter to current and former families expressing interest in youth programs. The newsletter was sent to 455 families.
- Family Friday Night events were held twice during the semester offering an inexpensive evening of fun for families.
- Campus Recreation participated in the 2<sup>nd</sup> annual Tucson Marathon Family Fitness Fest (held on the UA Mall), with an obstacle course for children. Pedometers were given out to everyone who finished the course, which was designed to highlight the various programs that make up Campus Recreation. This event is held in collaboration with UA College of Public Health, Canyon Ranch, UA College of Agriculture & Life Sciences and Activate Tucson.
- “Meet Me at the Mall”, a lunch-time UA staff walking group initiated during the PAC12 Fitness Challenge week, continues to meet twice a week for 30 minute walks around campus.
- Campus Rec Cares, a new Campus Rec event was created to celebrate the end of the semester with chair massage and yoga on the UA Mall. Donations were accepted for UA Cares. Massage appointments were filled in 15 minutes.

### Rec Services

- Massage services returned in November to the Rec Center under the management and administration of Campus Recreation. The service was quite popular serving 123 people and generating over \$4,500 in revenue.

### Aquatics

- A total of 54 people participated in various aquatics programs including The Total Swimming Package, Flip Turn Clinics, AquaDay, and more.