Supporting Partner

Special Events

Meet Me at the REC
Monday, August 24th, 2015
6-8pm

REC RESOLUTIONS
Date TBD - January, 2016
4-6pm
Supporting Partner

• Digital Newsletter
• Digital Displays
• Website Presence
• Social Media Presence
• Logo in Daily Wildcat Ads (if available)
• Audio Recognition by MC (if available)

• Logo on event t-shirts (if available)
• Samples/Giveaways during the event
• Table Exhibits at event
• 10 X 10 Tent with Delivery and Set-Up
• Banner Signage
• Logo on “Thank You to Our Partner” Banner

These are examples of where partners will be featured. This is NOT finalized and subject to change.
Digital Newsletter

Newsletter archive: http://rec.arizona.edu/news-events/newsletters

What’s Happening At The Rec
A monthly newsletter emailed to over 3,160 subscribers.

Your Logo HERE
Digital Displays

Digital screens are located in all high traffic areas throughout the facility a week before the event and day of. The following visitors entered Campus Rec during display times:

- **2014 Meet Me at the Rec** – 31,000
- **2015 Rec Resolutions** – 42,000

Your Logo HERE
Website Presence

Logo-Link featured on the Special Event Page

Website averages 7,000 sessions weekly, and a 2 minute and 28 second duration time.

http://rec.arizona.edu

Your Logo HERE
Social Media
Facebook posts on the Campus Rec Facebook Page & Event Page

The Campus Rec Facebook Page has over 5,500 likes with an average organic reach of 180 views per post.
The Daily Wildcat is The University of Arizona’s only official student-run daily newspaper. As the most read source in the UA community it has 125 rack locations in high-traffic areas.

Your Logo HERE
Audio Recognition by MC
(if available)

Supporting Partner has an opportunity to speak to the crowd or provide a script for the MC (2 min MAX).

(if available)
Logo on Event T-shirts
(if available)

Supporting Partner’s logo on the BACK of all event t-shirts
(if available)

Your Logo HERE
Samples/Giveaways

Hand out samples/giveaways during the event
Presenting Partnership includes:

- Premier Space Location
- 1 Table Location (includes: 1 table & 2 chairs)
- 10 x 10 Tent (includes delivery, set-up, takedown)
Supporting Partner’s banner is placed at the event entrance and/or near main attraction.

Logo is placed on “Thank You to Our Partner” banner displayed before and after special events.

Banners must be approved by Campus Recreation Marketing. Banner production is an additional fee (See Campus Recreation Marketing).
Locations are based on availability at the event

Contact Campus Recreation Outreach staff for price and availability

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UA Campus Recreation
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