

### Rec & Health survey for students: overview

- 4,779 total respondents out of the 35,392 sample, which translates to a 13.5% response rate
  - Achieved a 99% confidence level with +/- 1.7% margin of error
  - 68% of respondents were undergraduate students with freshmen (19%) being largest segment
  - 27.5% of respondents were graduate students, 3.5% professional, and 1% continuing education
  - 66% of respondents indicated they receive financial aid
  - Overall demographics of respondents mirror actual UA demographics
1. Overall, the data clearly shows support for a fee and that there is no statistically significant difference between undergrad, graduate and all respondents to Q7 (160 flat fee) and Q9 (phased in fee).
  2. There is strong support for all health and recreation areas, and clear differences in the level of support between graduate and undergraduate populations. For Q1 through 3 (health), however, there is much stronger support from graduate students, while for Q5 through 6 (rec), undergrad are more supportive than graduate students.
  3. Overall, 64% of students are at least slightly supportive of the flat fee of \$160/semester, while 71% are at least slightly supportive of the phased-in fee. Students clearly prefer an incremental/phased-in fee as opposed to full fee by about 6%. This mirrors parents' support levels, although they were much more supportive overall for both options (by about 11%).
  4. Of the 36% of students who indicated they are not supportive of flat fee option, when asked what they would support, 36% indicated \$80-\$100, while 61% indicated none of the above.
  5. Of the 29% of students who indicated they are not supportive of phased-in fee option, when asked what they would support, 40.5% indicated \$20-\$25/semester, while only 47% indicated none of the above. This further supports higher preference of this option.
  6. Of the students who are not supportive of a fee, 48% would cut health and education services, while 37% would reduce rec hours and eliminate student jobs. Only 15% would cut camps health medical services.
  7. 64% of grad students indicated they used Campus Health while 49% indicated they used Campus Rec in 2009. Grad students indicated much higher use of health services, while undergrad students indicated much higher use of rec services (63%) and lower use of campus health services (54%).
  8. There is no significant difference in levels of support between users versus non users of Campus Health and Campus Rec services.
  9. Of the 50% of grad students who indicated they did not use Campus Rec services in 2009:
    - 61% are supportive of the flat fee while 70% are supportive of the phased-in fee
    - 86% are supportive of funding for the operation and maintenance of Campus Rec
    - 83% are supportive of funding to reinstate lost Rec center hours
  10. Of the 37% of undergrad students who indicated they did not use Campus Rec services in 2009:
    - 60% are supportive of the flat fee while 68% are supportive of the phased-in fee
    - 90% are supportive of funding for the operation and maintenance of Campus Rec
    - 88% are supportive of funding to reinstate lost Rec center hours