



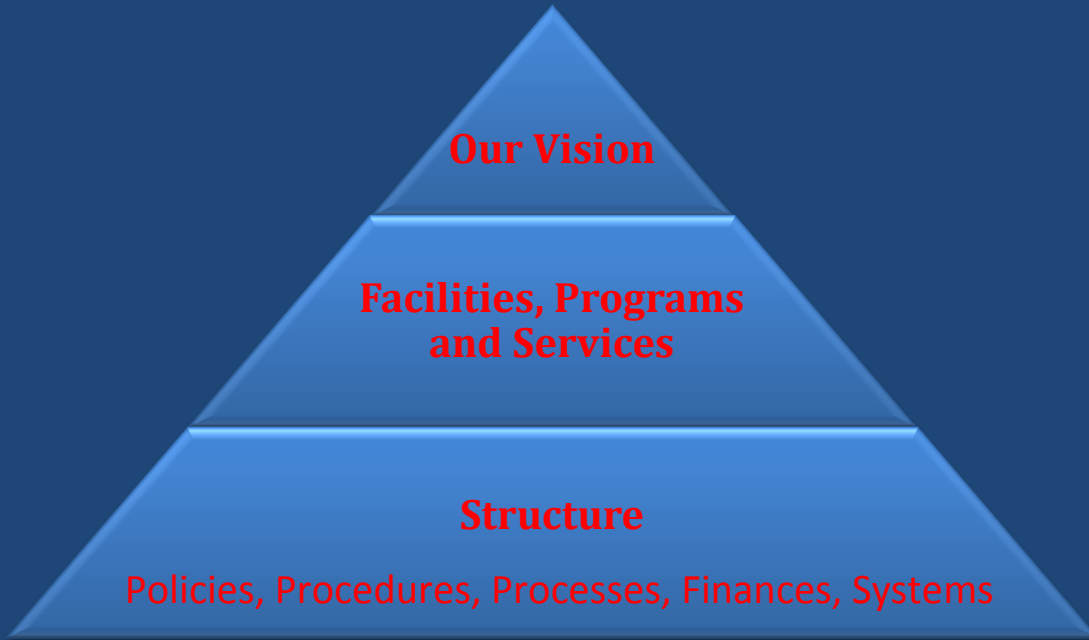
Strategic Direction

Vision

The University leader for inspiring sustainable healthy lifestyles, campus and community engagement, and lifelong learning.

Mission

Campus Recreation works collaboratively with the university community to offer high quality facilities, programs and services that enhance an active, well-rounded and engaged lifestyle.



FY 2011-2012 Goals

Facilities, Programs and Services

- Identify and implement innovative new programming that broadens our diversity of offerings and is consistent with cost recovery strategies.
- Continue to focus on active healthy lifestyles by improving facility spaces to remove barriers to participation and developing programs that reach out to inactive populations.
- Enhance our customer service practices and professional presentation of the recreation center to enrich the “campus recreation experience” for the university community.

Structure

- Implement critical infrastructure components that will clarify key business practices and provide the Campus Recreation staff with the tools and resources to be successful.
- Collect data and feedback that will allow Campus Recreation to act strategically and respond to the needs of the university community.
- Implement reporting processes designed to provide transparency in our operations.

