



- The sports division partnered with Eller College of Management in creating internship opportunities for students to assist with hockey operations, marketing and sponsorship activation.
- The Outdoor Adventures program offered a host of custom trips for academic departments, campus organizations and student groups. Other accomplishments include offering 44 free programs and workshops to the campus community, including kayak rolling, bouldering workshops, climber fitness training, pita pizza making and mountain bike skills / obstacle course experiences.
- Outdoor Adventures facilitated experiential education programs at the challenge course for nine academic classes (198 participants) from various departments, including the College of Education and Eller College of Management undergraduate and MBA classes.
- Outdoor Adventures received a Green Fund Mini Grant to offer Earth Day programming, including viewing of the movie *Chasing Ice*.
- Campus Recreation continues to explore partnerships with university departments that will allow our programs to support student success and foster active, healthy lifestyles.

Partner Organizations

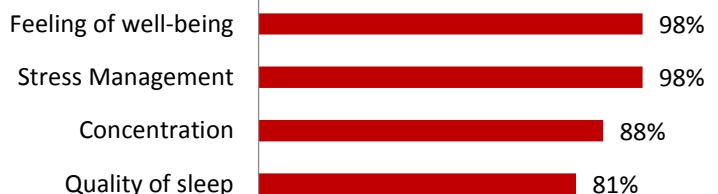
Eller Sports Marketing Department  
 College of Public Health  
 Department of Physiology  
 Campus Health  
 Life Work Connections  
 Confucius Center  
 Women’s Resource Center  
 Oasis  
 Disability Resource Center  
 Department of Nutritional Sciences

Partner Programs

Green Healing: Chinese Herbology  
 The Injury Clinic: Ask an Athletic Trainer  
 What’s On tap: Safety of Your Drinking Water  
 Supermarket Sick  
 Self Defense  
 Adaptive Yoga  
 Modern Core and Finding Flexibility  
 Tai Chi and Kung Fu  
 Wildcat Weight Loss

- The special events division partnered with fitness and Lululemon to offer a sunset yoga session on the mall, which saw over 200 participants.
- New social and recreational programs included Meet Me at the Mall walking group, whiffle ball, kick ball, and recreation center Play Station / John Madden gaming.
- Campus Recreation partnered with Campus Health to integrate data on impacts of the two organizations on factors that influence student success at university. The result is the new joint campaign titled “Student Affairs Tree – A Root to Academic Success”, which will raise awareness of the positive impacts of active lifestyles on concentration, sleep, stress and overall sense of wellbeing.
- Numerous Student Affairs departments worked collaboratively to offer Finals Survival Week. Campus Recreation’s portion included 24/7 recreation center hours, healthy snacks, quiet study space, gaming stations, pool parties, free yoga and spinning, free massage and educational materials on nutrition, sleep and stress reduction. 558 students utilized the after-hours recreation center hours and 268 students utilized the offered programming. Students were surveyed about the impact of these programs. (N=58, 9% response rate)

Students reported significant or moderate improvement in the following factors outlined here.



\*Photos actual spring 2013 programs.

# Campus Recreation Use Information

## Program Participation

	Spring 2012	Spring 2013	% Change
Fitness class visits	16,957	14,482	-14.6%
Specialty class participants	469	876	+87%
Wellness class participants	459	249	-45%
Outdoor Adventures participants	132	1851	+1300%
Challenge Course participants	577	779	+35%
Intramural sports participants	7908	9202	+16%
Aquatics programs	377	213	-44%
Hockey spectators	20,810	18,710	-10%

## Recreation Center Use

	Unique Users Spring 2012		Unique Users Spring 2013		% Change
Undergraduate	16,429 (28,365 enrolled)	58%	18,160 (29,244 enrolled)	62%	+11%
Graduate	2,485 (8,150 enrolled)	30%	2,841 (8,228 enrolled)	35%	+14%

## Auxiliary Revenue

	FY2012 1 Jan – 15 May	FY2013 1 Jan – 15 May
Total Auxiliary Revenue	\$532,367	\$590,151

# Awards and Accolades

## Jeff Harris Scholarship Award Winners

- Eric Rodriguez
- Darius Ross

## Joe Rubin Memorial Award Winners


- Richard Wall
- Andrew Jennison

## Campus Recreation Value Award Winners

- Paige Hubler
- Josh Laven
- Carolyn Vasquez
- Isaac Cruz

## Sports Officials Recognized at Regionals

- Kevin Bell
- Brian Merdinger
- Kayla Yates
- DJ Rizzi
- Darius Ross



**OUR VISION:**  
To be a university leader for inspiring sustainable healthy lifestyles, campus and community engagement, and lifelong learning.

**THE MISSION:**  
The Campus Recreation Department works collaboratively with the university community to offer high quality facilities, programs and services that enhance an active, well-rounded and engaged lifestyle.

