



## Department news:

- The Student Recreation Center was named the country's most impressive College Gym and Student Rec Center by [bestvalueschools.com](http://www.bestvalueschools.com/20-most-impressive-college-gyms-and-student-rec-centers/)
- The Student Recreation Center was named the 17th best rec center in the country by [Bestcollegereviews.com](http://www.bestcollegereviews.org/features/the-25-most-amazing-campus-student-recreation-centers/)
- The Student Recreation Center was named #7 best college gym in America by [Spotmebro.com](http://spotmebro.com/top-10-college-gyms-in-america-2013/)
- Cherry Field opened...and for the first time ever students had access to informal drop-in recreation on an outdoor sports field. Campus Rec regained Bear Down Field after the construction of the north end zone.
- The new Instagram account @Uacampusrec was launched in October to engage students & Rec participants thru visual communication campaigns & contest promotions.
- Campus Recreation's new Hall of History debuted with a ribbon cutting event for students, alumni and current Club Sports participants to celebrate the history of Campus Recreation and honor Former Arizona Rugby Coach Dave Sitton. 48 people attended and \$294 was raised for the Foundation account from a silent auction.
- As part of UA Cares, Campus Recreation collected donations to benefit Aviva Children's Services. The "Tower of Toys" was displayed in the Campus Rec lobby from 11/22 – 12/18. The Campus Rec staff donated 253 toys; there were 700 + toys & teddy bears and \$50 collected from the community at Arizona Hockey games.
- The new website launched in August, featuring a more user-friendly design.



## New programs:

- Mountain Film Festival, which included some fun door prizes and great films about mountain sports. Columbia donated approximately \$3500 worth of jackets to OA as part of their sponsorship of the event.
- Outdoor leadership training series, which saw 20 participants signing on for the full series of workshops and training trips.
- "Rec Fest", a new event aimed at increasing Campus Recreation's visibility on campus and connecting students to programs of interest. Students participated in Sunset Yoga and got connected with various programs, such as Fitness 2U, group fitness, Wildcat Hockey and Outdoor Adventures.
- Partnership with the Parent & Family Association and Outdoor Adventures to provide training schedules, group rides, and bike rentals for anyone riding on the El Tour de Tucson PAWS Team.



## Club news:

- Arizona Cycling Club was recognized by USA Cycling for having the most club growth in 2013 with the club growing from 15 to 52 members.
- Arizona Rugby (men) were invited to participate in Collegiate Rugby Championship Series.
- Coach Sean Hogan was selected as an Assistant Coach for the USA National Junior Hockey Team and an Honorary Commander for the 357<sup>th</sup> Fighter Squadron at Davis Monthon Air Force Base.

## Program and facility happenings:

- Two Flag Football Teams (men) represented the University at the NIRSA West Regional Flag Football Championships.
- Outdoor Adventures further solidified its partnerships with the International Exchange program with a custom surfing & sailing trip prior to the start of fall semester, La Aldea Residence Hall trip to the Grand Canyon and 3Honors College trips during the fall semester.
- Over 600 students participated in Campus Recreation's "Meet Met at the Rec" as part of Wildcat Welcome Week. This event was held on the new Cherry Field and engaged students in numerous recreation activities and demonstrations.
- Rec Spa Massage saw 700 visits and 210 unique users.
- Overall recreation center visits were up by 1,278 visits from Fall 2012.
- 48 UA organizations and 8 off campus organizations utilized space in the recreation center for events and activities. This equated to 143 rentals of 18 different rec facilities.



\*Photos actual Fall 2013 programs.

# Campus Recreation Use Information

## Program Participation

	Fall 2012	Fall 2013	% Change
Group Fitness class visits	11,847	8,509	-28%*
Session Based Fitness & Wellness	305	205	-33%*
Activity class participants	451	316	-30%*
Outdoor Adventures participants	527	420	-20%**
Challenge Course participants	787	744	-5%
Intramural Sports participants	3,428	4,552	33%
Aquatics programs	97	94	-3%
Hockey spectators	16,197	22,489	38%

\* Fewer programs offered due to staff and instructor turnover during the late summer and early fall.

\*\*Several trips were cancelled due to the government shut down & federal land closures.

## Recreation Center Use

	Unique Users Fall 2012		Unique Users Fall 2013		% Change
Undergraduate	18,968 (31,565 enrolled)	60%	18,616 (31,670 enrolled)	59%	-1%
Graduate	2,985 (7,162 enrolled)	42%	2,972 (7,443 enrolled)	40%	-2%

## Auxiliary Revenue

	FY2013 (July 1 – Dec 31)	FY2014 (July 1 – Dec 31)
Total Auxiliary Revenue	\$745,387	\$721,020

### Partner Organizations

College of Education  
 College of Medicine  
 College of Engineering  
 Eller College of Management  
 Greek Life  
 UA Bookstore  
 Campus Health  
 UA Foundation  
 UA Student Affairs  
 UA Unions  
 Air Force, Army & Marine ROTCs  
 Disability Resource Center  
 College of Fine Arts  
 Hasan Prep High School  
 Davis Monthon Air Force Base  
 Residence Life  
 Veterans Center  
 Oasis  
 Student Health Advocacy Comm.  
 College of Public Health  
 Dept. of Nutritional Sciences



### OUR VISION:

To be a university leader for inspiring sustainable healthy lifestyles, campus and community engagement, and lifelong learning.

### THE MISSION:

The Campus Recreation Department works collaboratively with the university community to offer high quality facilities, programs and services that enhance an active, well-rounded and engaged lifestyle.

\*Photos actual Fall 2013 programs



### Partner Programs

Health & Wellness for Academic Success  
 Wildcat Welcome Week  
 Finals Survival Week  
 Fitness 2U Classes

